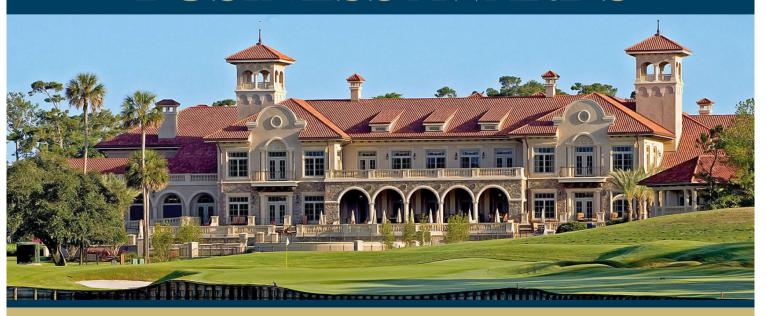
FIRST COAST HISPANIC CHAMBER OF COMMERCE



# 2020 EXCELLENCE IN BUSINESS AWARDS





## **DECEMBER 3, 2020**

7:30 AM - 9:30 AM

### SPONSORSHIP OPPORTUNITIES PACKET

Business Advocate Award Rising Star Award Up & Coming Business Award Business Leader of the Year Small Business of the Year Corporate Business of the Year Diversity Impact Award Lifetime Achievement Award Woman in Business Award















#### FCHCC Excellence in Business Awards Sponsorship Opportunities

| Benefits  | Platinum<br>Presenting<br>Sponsor* | Gold<br>Sponsor       | Silver<br>Sponsor | Bronze<br>Sponsor | Business<br>Sponsor |
|---|------------------------------------|-----------------------|-------------------|-------------------|---------------------|
| Event Tickets   | 20                                 | 10                    | 10                | 6                 | 4                   |
| Table with Signage  | •                                  | •                     | •                 | •                 |                     |
| Program Advertising   | Full Page<br>Inside Cover          | Full Page             | Half Page         | Quarter Page      |                     |
| Media Coverage  | All Media<br>Coverage              | All Media<br>Coverage |                   |                   |                     |
| 5-minute Presentation at the Event**  | •                                  |                       |                   |                   |                     |
| Recognition in Event Program  | •                                  | •                     | •                 | •                 | •                   |
| Recognition as Sponsor on Website   | •                                  | •                     | •                 | •                 | •                   |
| Recognition as Sponsor on Social<br>Media (Facebook, LinkedIn, Twitter,<br>Instagram) | •                                  | •                     | •                 | •                 |                     |
| Logo will be displayed on media wall  | •                                  | •                     | •                 |                   |                     |
| Recognition as Sponsor in eNewsletters  | •                                  | •                     | •                 |                   |                     |
| Recognition as Sponsor in Press<br>Releases   | •                                  | •                     |                   |                   |                     |
| Display banner at event   | •                                  |                       |                   |                   |                     |
| Present the Lifetime Achievement<br>Award   | •                                  |                       |                   |                   |                     |
| Present the Diversity Impact Award  |                                    | •                     |                   |                   |                     |
| Present the Business Leader of the<br>Year Award                                      |                                    |                       | •                 |                   |                     |
|   | \$5,000                            | \$3,500               | \$2,500           | \$1,250           | \$600               |

<sup>\*</sup>Only 1 sponsorship for this level.

FCHCC members and Nominees will receive 5% off of any sponsorship package FCHCC members and Nominees will receive \$10 off any single ticket.

<sup>\*\*</sup> The topic for 5-minute presentation must be approved by FCHCC.



#### FCHCC Excellence in Business Awards Sponsorship Opportunities

#### Other Sponsorship Opportunities

| Awards Sponsor:\$300  |
|---|
| 1. Business Advocate Award  |
| 2. Rising Star Award  |
| 3. Up & Coming Business Award   |
| 4. Business Leader of the Year  |
| 5. Small Business of the Year   |
| 6. Corporate Business of the Year   |
| 7. Diversity Impact Award   |
| 8. Lifetime Achievement Award   |
| 9. Woman in Business Award  |
| Program Advertisement   |
| Full Page (5 ½ w x 8 ½ h ) Color Advertisement\$ 300                        |
| Half Page (5 ½ w x 4 ¼ h ) Color Advertisement                              |
|   |
| Quarter Page (2 ¾ w x 4 ¼ h ) Color Advertisement                           |
| Quarter Page (2 ¾ w x 4 ¼ h ) Color Advertisement\$ 100  Individual Tickets |



#### FCHCC Excellence in Business Awards Sponsorship Opportunities

### Sponsorship Agreement

| l ag  | gree to sponsor the Excellen | ice in Business Awards at the | following level:               |        |  |  |  |  |
|---|------------------------------|-------------------------------|--------------------------------|--------|--|--|--|--|
|   | _ Platinum Sponsor \$5,000   | Bronze Sponsor \$1,25         |                                |        |  |  |  |  |
|   | _ Silver Sponsor \$2,500     |                               | ': Business Sponso             |        |  |  |  |  |
|   | _ Gold Sponsor \$3,500       | Half page ad \$200            | Quarter page ad                | \$100  |  |  |  |  |
|   | 1                            | Т                             |                                |        |  |  |  |  |
|   | Sponsor Company Name         |                               |                                |        |  |  |  |  |
|   | Sponsor Address              |                               |                                |        |  |  |  |  |
|   | Contact Person               |                               |                                |        |  |  |  |  |
|   | Contact's E-mail             |                               |                                |        |  |  |  |  |
|   | Contact's Phone              |                               |                                |        |  |  |  |  |
|   | Total Amount                 |                               |                                |        |  |  |  |  |
|   |                              | Pay by Check Cre              | edit Card (Invoice Me)         |        |  |  |  |  |
|   |                              |                               |                                |        |  |  |  |  |
| Spo   | onsorship agreement may b    | pe emailed to specialevents@  | <u>ofchcc.com</u> , or mailed. |        |  |  |  |  |
| Pay   | ment can be made by chec     | ck or credit card (processing | fee added to c/c payments).    |        |  |  |  |  |
| <b>Please make check payable to:</b> First Coast Hispanic Chamber of Commerce and send sponsorship agreement and payment to: FCHCC, P.O. Box 57972 ~ Jacksonville, FL 32241   |                              |                               |                                |        |  |  |  |  |
| Acknowledgement Information:  |                              |                               |                                |        |  |  |  |  |
|   | •                            |                               | program and promotional mate   | rials: |  |  |  |  |
|   | The or the sponsorous 2.2    | 3110 dia appear 2. 2. 2       | propram and preme and          | Tidio. |  |  |  |  |
|   |                              |                               |                                |        |  |  |  |  |
| 2   |                              |                               |                                |        |  |  |  |  |
| Provide a sponsor large resolution logo (.jpg or .png format) to <a href="mailto:specialevents@fchcc.com">specialevents@fchcc.com</a> by Wednesday, November 24th, 2020. After this date we cannot promise to include your logo in promotional items. |                              |                               |                                |        |  |  |  |  |
| November 24th, 2020. After this date we cannot promise to include your logo in promotional items.   |                              |                               |                                |        |  |  |  |  |
|   | Authorizing Signature(s):    |                               | Authorizing Name:              |        |  |  |  |  |
|   | Title:                       |                               | Date:                          |        |  |  |  |  |
|   |                              |                               |                                |        |  |  |  |  |

(Please Print or Type)