

**HISPANIC HERITAGE MONTH • SEPTEMBER 15 - OCTOBER 15** 























## FCHCC Hispanic Heritage Gala and Achieving the Dream Scholarship Awards Sponsorship Opportunities



## **Sponsorship** Agreement

l agree to sponsor the Exceller	nce in Business Awards at the follow	ing level:
— Presenting Sponsor \$12,50 — Gold Sponsor \$6,500 — Silver Sponsor \$3,500 — Bronze Sponsor \$2,500	Table Sponsor \$1,500  Gala Sponsor \$600  Scholarship Sponsor \$2,500  Single Ticket \$150	— Full page ad \$300 — Half page ad \$200 — Quarter page ad \$100
Sponsor Company Name		
Sponsor Address		
Contact Person		
Contact's E-mail		
Contact's Phone		
Total Amount		
	Pay by Check	Credit Card (Invoice Me)
Sponsorship agreement may b	oe emailed to specialevents@fchcc.o	com, or mailed.
Payment can be made by chec	k or credit card (processing fee add	ed to c/c payments).
	to: First Coast Hispanic Chambe ayment to: FCHCC, P.O. Box 57972 ~	
Acknowledgement Information Name of the sponsorship as it	on: should appear in the event program	and promotional materials
	ion logo (jpg format) to specialeventso promise to include your logo in promo	
Authorizing Signature(s):	Authorizing Nam	ne:





## **DEAR SPONSOR**

I am honored to have you consider to join hands with the First Coast Hispanic Chamber of Commerce as we prepare to recognize and award scholarships to qualified Hispanic Students of the Northeast Florida Community.

The First Coast Hispanic Chamber of Commerce (FCHCC) has supported the education of Hispanics for many years. Furthermore, the Hispanic Chamber of Commerce in Jacksonville (FCHCC), is proud to have impacted the lives of more than two hundred fifty (250) earnest and qualified scholarship recipients during its 30 years of existence.

FCHCC scholarship program; Achieving the Dream, not only enables students who have worked hard and achieved academic excellence to start or continue their education, it gives them the opportunity to become future successful entrepreneurs.

This year, FCHCC and its Community Development Fund plans to award \$20,000 in scholarships valued at \$2,000.00 to each deserving and competent Hispanic Student of Northeast Florida.

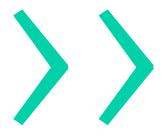
It is of importance to indicate that Applicants undergo a rigorous process handled by a committee of Professional

Community Leaders. They evaluate and include the primary criteria of financial need (30%) and academics (minimum GPA 3.0) (25%). The remaining point balance is assessed based on a student recipient prospect interview, recommendation letters, student essay, extracurricular activities and community involvement including honors/awards.

The 2022 recipients will be honored at the Hispanic Heritage Gala and Achieving the Dream Scholarship Awards Function on October 20<sup>th</sup> from 6:00 p.m. - 10:00 p.m. at Marriot Jacksonville Downtown. The event includes a fundraiser dedicated solely for the scholarship program and the recognition of organizations that have contributed to the scholarship program and its existence.

We respectfully request the generosity and consideration of your corporation to contribute to this worthy cause at the level of your preference. You may also opt to donate a Scholarship(s) and become a sponsor of the Achieving the Dream Gala. For your convenience, included is an attachment(s) with a sponsorship application containing detailed information of the sponsorship opportunities available.

Monica Hernandez
President & CEO - FCHCC





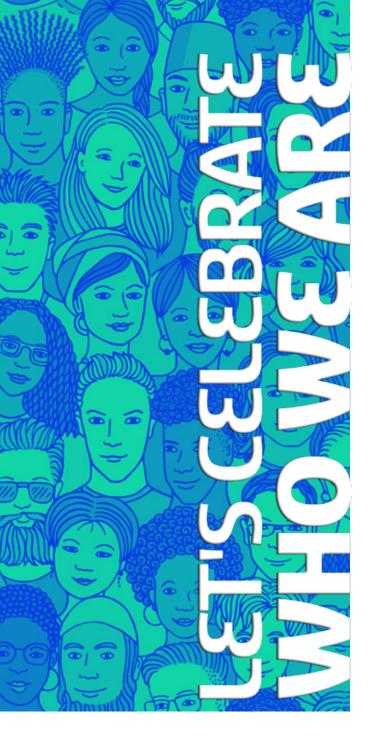
# WORKING TOGETHER FOR A **BETTER FUTURE**

We are happy and proud of our 30-year Anniversary. We have come a long way, working and growing together with all our partners through our programs and activities during the years. We look forward to creating more opportunities and continuing to support our Hispanic Community.

#### Thank you all!

- To date, over half million dollars have been awarded in student scholarships to Hispanic/Latin students in northeast Florida.
- FCHCC was nationally recognized as the Chamber of the Year in 2019 by the United States Hispanic Chamber of Commerce from among more than 250 chambers nationwide.
- We have created local, national and international alliances to bring more resources to our members.
- » Membership has doubled within the past 3 years.
- The creation of Excellence in Business, Talentos Hispanos allows us to continue to recognize the talents of entrepreneurs in northeast Florida.

- » In 2021, the FCHCC was recognized by St. Johns County and the Mayor of the City of Jacksonville for its work within the Hispanic Community.
- In 2022, with the support of iHeartMedia, we launched our own radio show where we cover a range of topics that benefit our community and allow our membership to showcase their achievements to our audience.
- In 2021, we launched our first joint event with the Jacksonville Jumbo Shrimp where we recognized the legacy of Roberto Clemente and the importance of the chamber representing our entire Hispanic Community.
- In 2021, together with the Cultural Council of Jacksonville and Jacksonville Jaguars, we launched the first mural in a local school representing the diversity of the Hispanic Culture.
- » In 2021, together with the Small Business Administration (SBA), we launched a two-day workshop where we covered topics on how to obtain city and federal contracts
- » In 2021, we debuted Ruta del Sabor, where we shared the diversity of Hispanic Cuisine of all the members of the FCHCC.







The cultural, artistic, gastronomic and educational <u>contributions</u> of <u>the Hispanic community</u> is a fundamental legacy to understanding our community.

We invite you to join us to be part of it. With your contribution, young professionals can continue to share their talents and create a society rich in diversity, equality and inclusion.

Your <u>support</u> will help us to continue to be the best we can be.









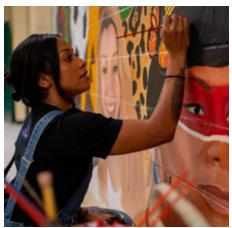




Hispanic Heritage Month is celebrated every year from September 15th through October 15th to celebrate and recognize the different aspects that makes up the Hispanic community. By exploring the diversity in culture, ethnicity, race, beliefs and countless contributions that hispanos have made throughout the years.









WE ARE EDUCATION

On October 20<sup>th</sup> at the Hispanic Heritage Gala, FCHCC will celebrate our students and partners to highlight their success and achievements. We will also recognize the recipients of the **Achieving the Dream Scholarship** program and their academic success.









Continuing our mission to help those in need, FCHCC will host our **annual food drive** led by the recipients of the **Achieving the Dream** program and sponsored by the **Jacksonville Jaguars.** Stay tuned as the dates will be published in the next couple of days.











The FCHCC is proud to present La Ruta del Sabor. We invite all the community to be part of this great event during the Hispanic Heritage month where you will enjoy the diversity of Latin American and Caribbean gastronomy.









The FCHCC is pleased to sponsor the second edition of Voces de Hispanos, an initiative that will be launched during Hispanic Heritage Month.

Voces de Hispanos: "New Stories to Tell" inaugurates a landmark initiative for the five counties in Northeast Florida by gathering the testimonies of Hispanics and their historical, cultural and economic contributions spanning the last 100 years. The testimonies will be permanently housed in an historical archive for the benefit of future generations.

In this program, Dr. Rebecca Dominguez-Karimi, oral historian, founder and an FCHCC member relates her experiences during the first edition and shares news about her second edition.



All of this is to celebrate the different aspects of the Hispanic community. We are artists, business people, professionals, mothers, fathers, grandparents and neighbors, all taking part in a beautifully passionate, resilient and preserving community.

# The sponsorship packet is to be Part of the Hispanic Heritage Gala scheduled on October 20<sup>th</sup>.

	GOLD SPONSOR	SILVER SPONSOR
10 tickets to the event	10 tickets to the event	6 tickets to the event
Table with signage	Table with signage	Recognition during awards as sponsor
Logo included all marketing material	Recognition during awards as sponsor	Logo included presentation
Recognition in program	Logo included presentation	Half page advertisement in digital program
Opportunity to address audience at event.	Full page advertisement in digital	
Opportunity to display banner at event.	program	
Full page advertisement in digital program		
\$12,500 One Sold	\$ <b>6,500</b>	\$3,500
BRONZE SPONSOR	TABLE SPONSOR	GALA SPONSOR
4 tickets to the event	10 tickets to the event	2 tickets to the event
Recognition during awards as sponsor	Table with signage	Recognition during awards as sponsor
Logo included presentation		Name included in presentation
1/4 page advertisement in digital program		Name listed in digital program
	s <b>1,500</b>	\$ <b>600</b>

Your support will help us to continue to be the best we can be.

LET'S CELEBRATE WHO WE ARE

HISPANIC HERITAGE MONTH SEPTEMBER 15 - OCTOBER 15



### OTHER SPONSORSHIP OPPORTUNITIES1 Scholarship Sponsorship: \$ 2,500 2 tickets to the event Sponsor (I) student scholarship \$2,000 value Recognition during awards as sponsor • \$2000 of your donation is tax deductible Logo included all marketing material **Program Advertisement** Full Page (5 1/2 w x 8 1/2 h ) Color Advertisement \$ 300 Half Page (5 1/2 w x 4 1/4 h )Color Advertisement \$ 200 Quarter Page (2 3/4 w x 4 1/4 h ) Color Advertisement \$ 100 Individual Tickets Sales price \$ 150

<sup>1</sup> You can donate different amounts towards scholarships by visiting our website at: fchcc.com/scholarship/donate-to-the-achieving-the-dream-scholarship/ or email specialevents@fchcc.com.





