



INNOVATE, NAVIGATE, ELEVATE: FUELING ENTREPRENEURIAL GROWTH

AGENDA AUGUST 21, 2024

8:00 a.m. - 8:30 a.m.

Opening and Registration

8:45 a.m. - 9:00 a.m.

Opening Remarks **Community Foundation**

Monica Hernandez | VP, Assets Services-Global Markets Bank of America, President First Coast Hispanic Chamber of Commerce - FCHCC

EMCEE: Marithza Ross | Meteorologist & Traffic Anchor, Action News Jax

9:00 a.m. - 10:30 a.m.

Panel discussion: Learn the Myths, Realities, and Opportunities of Working and Contracting with the Government

Panelists: Gregory Grant | Equal Business Opportunity Administrator
JSEB City of Jacksonville

Conchie Fernandez | Founding Partner CF, Creative

Jorge Arce | MBA, Certified Global Business Professional. Here to assist U.S. companies export U.S. products and services all over the world.

Annie Grogan | Director Jacksonville Women's Business Center

Moderator: Monica Hernandez

Q&A

10:30 a.m. - 10:45 p.m.

Coffee Break

10:45 a.m. - 12:00 p.m.

Workshops

Understanding what banks look for when reviewing a loan application and how to be prepared to access capital - **ENG**

Nick Correa | Business Community Officer, Bank of America

Practical Tips for Writing Grants: Creating Proposals and Capability Statements to Secure New Contracts - **SPA**

Conchie Fernandez | Founding Partner CF, Creative

Effective techniques for public speaking and pitching your business ideas. - **SPA**

Maribel Hernandez | Acting Chief and Grants Administrator, City of Jacksonville

12:00 p.m. - 1:00 p.m.

Lunch

1:00 p.m. - 2:00 p.m.

Keynote Speaker

Jamaal Medley | Territory General Manager, Coca-Cola Beverages Florida

The Power of Innovation and People in Driving Economic Growth

2:00 p.m. - 3:30 p.m.

Panel discussion: Access to capital is crucial for the growth of your business, learn about the different ways to get access to it

Jonel Hein | SBA North Florida District Director

Mark Walker | Director of The Jessie Ball DuPont Fund

Chris Crothers | Director of Impact Investing DuPont Fund

Nick Correa | Business Community Officer, Bank of America

Moderator: Monica Hernandez

Q&A

3:30 p.m. - 4:30 p.m.

Workshops

Understanding and Making the Most of Your Taxes - **SPA**

Daysi Jacobson | Founder & CEO Daysi Jacobson Accounting

Unlocking Capital for Hispanic-Owned Small Businesses. - **SPA**

Elizabeth Irausquin | Programs Director, Prospera USA

Empowering Financial Success: Navigating Resources and Opportunities - **SPA**

Gabriel Gonzalez | Relationship Banker, Wells Fargo N.A.

Better Money Habits - **ENG** | **Nick Correa** | Business Community Officer, Bank of America

4:30 p.m. - 5:00 p.m.

Presentation of certificates and Closure

*Schedule subject to changes