

HISPANIC HERITAGE MONTH SEPTEMBER 15 - OCTOBER 15



## FCHCC Hispanic Heritage Gala and Achieving the Dream Scholarship Awards Sponsorship Opportunities



## **Sponsorship** Agreement

l agree to sponsor the Exceller	nce in Business Awards at the follow	ing level:		
— Presenting Sponsor \$12,50 — Gold Sponsor \$6,500 — Silver Sponsor \$3,500 — Bronze Sponsor \$2,500	Table Sponsor \$1,500  Scholarship Sponsor \$2,500  Gala Sponsor \$600  Single Ticket \$150	— Full page ad \$300 — Half page ad \$200 — Quarter page ad \$100		
Sponsor Company Name				
Sponsor Address				
Contact Person				
Contact's E-mail				
Contact's Phone				
Total Amount				
	Pay by Check .	Credit Card (Invoice Me)		
Sponsorship agreement may b	oe emailed to specialevents@fchcc.o	com, or mailed.		
Payment can be made by check or credit card (processing fee added to c/c payments).				
	to: First Coast Hispanic Chambe ayment to: FCHCC, P.O. Box 57972 ~			
Acknowledgement Information Name of the sponsorship as it	on: should appear in the event program	and promotional materials		
	on logo (jpg format) to specialevents@ promise to include your logo in promo			
		otional items.		





## **DEAR SPONSOR**

I am honored to have you consider to join hands with the First Coast Hispanic Chamber of Commerce as we prepare to recognize and award scholarships to qualified Hispanic Students of the Northeast Florida Community.

The First Coast Hispanic Chamber of Commerce (FCHCC) has supported the education of Hispanics for many years. Furthermore, the Hispanic Chamber of Commerce in Jacksonville (FCHCC), is proud to have impacted the lives of more than two hundred fifty (250) earnest and qualified scholarship recipients during its 30 years of existence

FCHCC scholarship program; Achieving the Dream, not only enables students who have worked hard and achieved academic excellence to start or continue their education, it gives them the opportunity to become future successful entrepreneurs.

This year, FCHCC and its Community Development Fund plans to award \$20,000 in scholarships valued at \$2,000.00 to each deserving and competent Hispanic Student of Northeast Florida.

It is of importance to indicate that Applicants undergo a rigorous process handled by a committee of Professional

Community Leaders. They evaluate and include the primary criteria of financial need (30%) and academics (minimum GPA 3.0) (25%). The remaining point balance is assessed based on a student recipient prospect interview, recommendation letters, student essay, extracurricular activities and community involvement including honors/awards.

The 2023 recipients will be honored at the Hispanic Heritage Gala and Achieving the Dream Scholarship Awards Function on October 13th from 6:00 p.m. - 10:00 p.m. at Hyatt Regency Jacksonville Riverfront. The event includes a fundraiser dedicated solely for the scholarship program and the recognition of organizations that have contributed to the scholarship program and its existence.

We respectfully request the generosity and consideration of your corporation to contribute to this worthy cause at the level of your preference. You may also opt to donate a Scholarship(s) and become a sponsor of the Achieving the Dream Gala. For your convenience, included is an attachment(s) with a sponsorship application containing detailed information of the sponsorship opportunities available.

Monica Hernandez
President & CEO - FCHCC



In October at the Hispanic Heritage Gala, FCHCC will celebrate our students and partners to highlight their success and achievements. We will also recognize the recipients of the **Achieving the Dream Scholarship** program and their academic success.









All of this is to celebrate the different aspects of the Hispanic community. We are artists, business people, professionals, mothers, fathers, grandparents and neighbors, all taking part in a beautifully passionate, resilient and preserving community.

## The sponsorship packet is to be Part of the Hispanic Heritage Gala scheduled on October 13<sup>th</sup>.

) tickets to the event	10 tickets to the event	6 tickets to the event
Table with signage	Table with signage	Recognition during awards as sponsor
Logo included all marketing material	Recognition during awards as sponsor	Logo included presentation
Recognition in program	Logo included presentation	Half page advertisement in digital program
Opportunity to address audience at event.	Full page advertisement in digital	
Opportunity to display banner at event.	program	
Full page advertisement in digital program		
\$12,500 One Sold	\$ <b>6,500</b>	\$3,500
BRONZE SPONSOR	TABLE SPONSOR	GALA SPONSOR
4 tickets to the event	10 tickets to the event	2 tickets to the event
	Table with signage	Recognition during awards as sponsor
Recognition during awards as sponsor		
Recognition during awards as sponsor Logo included presentation		Name included in presentation
		Name included in presentation  Name listed in digital program

Your support will help us to continue to be the best we can be.

LET'S CELEBRATE WHO WE ARE

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OTHER SPONSORSHIP OPPORTUNITIES1	
Scholarship Sponsorship:	\$ 2,500
■ 2 tickets to the event	
<ul> <li>Sponsor (1) student scholarship \$2,000 value</li> </ul>	
<ul> <li>Recognition during awards as sponsor</li> </ul>	
• \$2000 of your donation is tax deductible	
<ul> <li>Logo included all marketing material</li> </ul>	
Program Advertisement	
Full Page (5 ½ w x 8 ½ h ) Color Advertisement	\$ 300
Half Page (5 ½ w x 4 ¼ h )Color Advertisement	\$ 200
Quarter Page (2 <sup>3</sup> / <sub>4</sub> w x 4 <sup>1</sup> / <sub>4</sub> h ) Color Advertisement	\$ 100
Individual Tickets	
Sales price	\$ 150

<sup>&</sup>lt;sup>1</sup> You can donate different amounts towards scholarships by visiting our website at: fchcc.com/scholarship/donate-to-the-achieving-the-dream-scholarship/ or email specialevents@fchcc.com.



