



# DREAM IT ACHIEVE IT



## SPONSORSHIP PACKAGE

The **First Coast Hispanic Chamber of Commerce (FCHCC)** has supported the education of Hispanics for many years. Furthermore, the Hispanic Chamber of Commerce in Jacksonville (FCHCC), is proud to have impacted the lives of more than two hundred fifty (250) earnest and qualified scholarship recipients during its years of existence.

FCHCC scholarship program; **Achieving the Dream**, not only enables students who have worked hard and achieved academic excellence to start or continue their education, it **gives them the opportunity to become future successful entrepreneurs.**

This year, FCHCC and its Community Development Fund plans to award **\$20,000** in scholarships valued at \$2,000.00 to each deserving and competent Hispanic Student of Northeast Florida.

It is of importance to indicate that Applicants under go a rigorous process handled by a committee of Professional Community Leaders. They evaluate and include the primary criteria of financial need (30%) and academics (minimum GPA 3.0)(25%). The remaining point balance is assessed based on a student recipient prospect interview, recommendation letters, student essay, extracurricular activities and community involvement including honors/awards.

The event includes a **fundraiser dedicated solely for the scholarship program** and the recognition of organizations that have contributed to the scholarship program and its existence.

We respectfully request the generosity and consideration of your corporation to contribute to this worthy cause at the level of your preference. You may also opt to donate a Scholarship(s) and become a sponsor of the **Achieving the Dream Luncheon**. For your convenience, included is an attachment(s) with a sponsorship application containing detailed information of the sponsorship opportunities available.

PRESENTING SPONSOR \$12,000	GOLD SPONSOR \$8,000	SILVER SPONSOR \$6,500
BRONZE SPONSOR \$4,500	TABLE SPONSOR \$2,500	LUNCHEON SPONSOR \$800



# SPONSORSHIP OPPORTUNITIES

All of this is to celebrate the different aspects of the Hispanic community. We are artists, business people, professionals, mothers, fathers, grandparents and neighbors, all taking part in a beautifully passionate, resilient and preserving community.

<p><b>PRESENTING SPONSOR</b></p> <ul style="list-style-type: none"> <li>10 tickets to the event</li> <li>Table with signage</li> <li>Logo included all marketing material</li> <li>Recognition in program</li> <li>Opportunity to address audience at event.</li> <li>Opportunity to display banner at event.</li> <li>Full page advertisement in digital program</li> </ul> <p><b>\$12,000 One</b></p>	<p><b>GOLD SPONSOR</b></p> <ul style="list-style-type: none"> <li>10 tickets to the event</li> <li>Table with signage</li> <li>Recognition during awards as sponsor</li> <li>Logo included presentation</li> <li>Full page advertisement in digital program</li> </ul> <p><b>\$8,000</b></p>	<p><b>SILVER SPONSOR</b></p> <ul style="list-style-type: none"> <li>6 tickets to the event</li> <li>Recognition during awards as sponsor</li> <li>Logo included presentation</li> <li>Half page advertisement in digital program</li> </ul> <p><b>\$6,500</b></p>
<p><b>BRONZE SPONSOR</b></p> <ul style="list-style-type: none"> <li>4 tickets to the event</li> <li>Recognition during awards as sponsor</li> <li>Logo included presentation</li> <li>1/4 page advertisement in digital program</li> </ul> <p><b>\$4,500</b></p>	<p><b>TABLE SPONSOR</b></p> <ul style="list-style-type: none"> <li>10 tickets to the event</li> <li>Table with signage</li> </ul> <p><b>\$2,500</b></p>	<p><b>LUNCHEON SPONSOR</b></p> <ul style="list-style-type: none"> <li>2 tickets to the event</li> <li>Recognition during awards as sponsor</li> <li>Name included in presentation</li> <li>Name listed in digital program</li> </ul> <p><b>\$800</b></p>

<b>OTHER SPONSORSHIP OPPORTUNITIES<sup>1</sup></b>	
<b>Scholarship Sponsorship:</b>	<b>\$ 2,500</b>
<ul style="list-style-type: none"> <li>• 2 tickets to the event</li> <li>• Sponsor (1) student scholarship \$2,000 value</li> <li>• Recognition during awards as sponsor</li> <li>• \$2000 of your donation is tax deductible</li> <li>• Logo included all marketing material</li> </ul>	
<b>Program Advertisement</b>	
Full Page (5 ½ w x 8 ½ h ) Color Advertisement	\$ 300
Half Page (5 ½ w x 4 ¼ h )Color Advertisement	\$ 200
Quarter Page (2 ¾ w x 4 ¼ h ) Color Advertisement	\$ 100
<b>Individual Tickets</b>	
Members	\$ 60
Non-Members	\$ 80

<sup>1</sup> You can donate different amounts towards scholarships by visiting our website at: [fchcc.com/scholarship/donate-to-the-achieving-the-dream-scholarship/](http://fchcc.com/scholarship/donate-to-the-achieving-the-dream-scholarship/) or email [specialevents@fchcc.com](mailto:specialevents@fchcc.com).

**Your support will help us to  
continue to be the best we can be.**