









TALENTOS HISPANOS 2023

SPONSORSHIP PACKAGE

FCHCC's Excellence in Business Awards Ceremony is one of the Hispanic Chamber's Annual Signature events where successful leaders who have exhibited an outstanding job in their industries and in the community are recognized. Previous ceremonies were first held in 2016 and again in 2019 when it was changed to an annual event.

Judges will be awarding candidates in the following six (6) categories:

-  **Rising Star Award:** This award is presented to the individual candidate that is growing and rising in his or her field that use professional accomplishments and community involvement to impact the area that the FCHCC serves. The candidate is under 35 year of age and in their first 5 years of their chosen profession.
-  **Up & Coming Business Award:** This award is presented to the business that is less than 5 years old, showing stable financial growth, and has a strong commitment to supporting the Hispanic Community.
-  **Business Leader of the Year:** This award is presented to an individual in the area that the FCHCC serves who has made both a professional and community-based impact through business endeavors and personal commitment in the Hispanic Community. Nominees must be a corporate executive or an owner, partner or shareholder of at least 25% of the business.
-  **Small Business of the Year:** This award is presented to the small business that has made both a professional and community-based impact through business endeavors in the Hispanic community. The business has less than 100 employees and is in business more than 5 years.
-  **Corporate Business of the Year:** This award is presented to the corporate entity that has made both a professional and community-based impact through business endeavors in the Hispanic Community. This business employs 100 + employees and shows business stability and growth.
-  **Woman in Business Award:** This award is presented to a woman in a small and medium business who has demonstrated great results in her own business. It recognizes women who are helping create a legacy at their family-owned business or company.

PRESENTING SPONSOR \$10,000

GOLD SPONSOR \$6,500

SILVER SPONSOR \$4,000

BRONZE SPONSOR \$2,500

BUSINESS SPONSOR \$600



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BENEFITS	PLATINUM PRESENTING SPONSOR*	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	BUSINESS SPONSOR
Event Tickets	8	8	8	6	4
Table with Signage	•	•	•	•	
Program Advertising	Full Page Inside Cover	Full Page	Half Page	Quarter Page	
Media Coverage	All Media Coverage	All Media Coverage			
5-minute Presentation at the Event**	•				
Recognition in Event Program	•	•	•	•	•
Recognition as Sponsor on Website	•	•	•	•	•
Recognition as Sponsor on Social Media (Facebook, LinkedIn, Twitter, Instagram)	•	•	•	•	
Logo will be displayed on media wall	•	•	•		
Recognition as Sponsor in e-Newsletter	•	•	•		
Recognition as Sponsor in Press Releases	•	•			
Display banner at event	•				
Present the Business of the Year Award	•				
	\$10,000	\$6,500	\$4,000	\$2,500	\$600

*Only 1 sponsorship for this level.

** The topic for 5-minute presentation must be approved by FCHCC.

FCHCC members and Nominees will receive: 5% off of any sponsorship package • \$10 off any single ticket.