

Sponsorship Package

An all day entrepreneurial event focused on providing resources to Hispanic businesses in NEFL. The event will have:

Morning panel discussion, includes breakfast

- 4-5 speakers invited to cover topics on financial literacy, marketing, imports/exports and government
- Breakout sessions will allow you as a sponsor to bring in key volunteer to teach and share the various programs offered by the sponsor
- **Table:** a 10 seats will be provided for the breakfast.
- Booth: Table set up is available for the event. Can share all marketing materials at booth

Noon Panel discussions: Lunch is provided

- 4-5 speakers invited to cover the rapid growth of the Hispanic community and the economic contributions.
- Breakout sessions will allow you as a sponsor to bring in key volunteer to teach and share the various programs offered by your company.
- Table: A 10 seats will be provided for the breakfast.
- Booth: Table set up is available for the event. Can share all marketing materials at booth

Marketing:

Logo included as Gold sponsor in all marketing materials (Printed, social media and radio)

Sponsorship Levels



Start Up Package - 5,000

- Logo Placement on the event website and promotional materials
- Mention in social media posts



Innovate package - 10,000

- Logo placement on the event website and promotional materials
- Mention in social media posts
- Logo placement on event signage
- Half-page ad in the event program
- One reserved table for the event



Founder Level package - 15,000

- Logo placement on the event website and promotional materials
- Mention in social media posts
- Featured logo placement on the main stage banner
- Full-page ad in the event program
- Opportunity to give a brief speech at the event
- Two reserved tables for the event



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