

SEPTEMBER 19 | CONFERENCE

Morning - Building your Business

8:00 a.m. - 8:30 a.m. Check-in

8:30 a.m. – 9:00 a.m. Opening Remarks - City of Jacksonville, Bank of America

Monica Hernandez I Vice President, Global Markets, Bank of America I President, FCHCC

9:00 a.m. – 10:30 a.m. PANEL 1:

Family Businesses: How to create, manage, and grow a successful family-run business.

Vanessa Garcia I Owner, Raices

Jessica Mendez I Co-Founder Real 4 Jax

Silvia Pulido I Owner, Havana Jax

10:30 a.m. – 10:45 a.m. Coffee Break

10:45 a.m. – 12:00 p.m. Workshop 1: Protect your Business Intellectual Property

Camille Wilson I Wilson Dutra Innovation Law

Workshop 2: Lead Generation - How a Podcast can improve your business

Jason Gueits I VP of Digital Sales, iHeart Media

Angelo Baquerizo I Account Executive - Bilingual, iHeartMedia

Workshop 3: Better Money Habits

Bank of America

12:00 p.m. – 1:00 p.m. Networking Lunch

Afternoon - Expanding your Vision

1:00 p.m. – 2:00 p.m. Keynote Speaker

Gregory Grant I Administrative Director Office of Economic Development City of Jacksonville

2:00 p.m. – 3:00 p.m. Workshop 1: Knowing your customer

Anamaria Contreras I Executive Director, JAX Chamber Fundation

Workshop 2: The Us Economy: Challenges and Opportunities.

Andres Gallo I Earle Traynham Professor of Economics, Director, International Business Flagship Program, Acting Chair, Department of Economics and Geography Coggin College of Business at UNF

Workshop 3: Shark Tank

Jonel Hein I SBA North Florida District Director

3:00 p.m. – 4:00 p.m. PANEL 2: Understanding Employment Law and Human Resources for Small Business Owners.

Stewart Subjinski I Attorney at Jimerson Birr, P.A.

Chad Sorenson I President of Adaptive HR Solutions

Doreen Lund | Apprenticeship Manager at CareerSource Northeast Florida

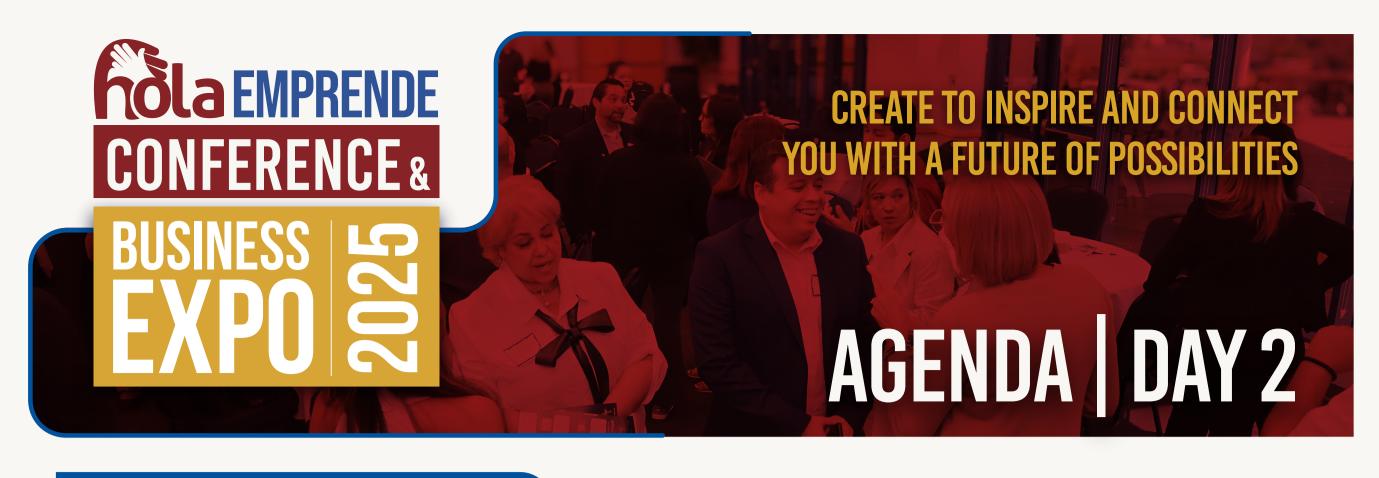
4:00 p.m. – 5:00 p.m. Closing ceremony, certificate presentation, and networking

SUCCEED NOW









SEPTEMBER 20 | BUSINESS EXPO

Open Business Expo for the Public

10:00 a.m. - 10:30 a.m. Registration

10:30 a.m. – 11:00 a.m. Opening Remarks
 11:00 a.m. – 12:00 p.m. Prospera Workshop

12:00 p.m. – 3:30 p.m. Explore owned businesses, products, food, services & live demos.

Networking

3:30 p.m. – 4:00 p.m. Closure

Learn from experts, Apply what you learn, and showcase your brand!

SUCCEED NOW





